# Maryland Catholic Women's Conference

# Sponsor Packet

### What is the Maryland Catholic Women's Conference?

The Maryland Catholic Women's Conference (MCWC) is a non-profit organization committed to give witness to our faith in Christ and His Holy Church, and to affirm our dignity as women and daughters of God. Our goal is to humbly seek the Lord the Light of the World (Jn. 8:12), to illuminate our lives, families, parishes, and the world through liturgy, education and formation, prayer, evangelization and service to those in need. We accomplish our goal by hosting an annual day-long conference for Catholic women from across the state.

### This year's conference -  Joyful Journey: Exploring the Beatitudes

The theme of this year's conference is "Joyful Journey: Exploring the Beatitudes"  and will be held on Saturday, November 9, 2024, at St. Mark's Parish in Catonsville.

This day-long conference is an opportunity for up to 600 women from around the state to come together and deepen their faith by engaging in opportunities for confession, adoration, and Mass, as well as listen to dynamic Catholic speakers and enjoy fellowship. The conference is designed for women desiring to learn about their faith at any age or stage of life, including young adults, stay-at-home moms, business professionals, retirees, religious, mothers, daughters, aunties, and grandmas. This year, we are excited to offer talks in Spanish to make the conference accessible to even more women.

Additionally, we will be presenting the Maryland Catholic Woman of the Year award to honor a faithful woman who is living out her calling of living a holy life.

### You are invited to support Catholic women!

We invite you to consider supporting this great event through a variety of sponsorship opportunities. Your support will help provide a meaningful and grace-filled experience for women who desire to grow in faith and in understanding of how to live holy lives.

### Will you help make this conference a reality?

There are many different ways to support the Maryland Catholic Women's Conference:

- Advertise in the Event Program Book
- Become an Event Sponsor at the Platinum, Gold, Silver or Bronze Level
- Sponsor a speaker by underwriting their honorarium
- Donate to our scholarship fund to help us offer discounts to religious sisters, college students
- and women in financial need
- Donate a door prize or small gift for the hospitality bags

Please browse below and on the next few pages to see the variety of ways you can assist!

# Sponsorship Opportunities:

**Advertise in the Event Program Book**

All attendees receive a special program book at the conference to reference throughout the day. The book will also serve as a takeaway to share with others after the event. Please consider purchasing an ad to be published in the program book:

| MCWC 2024 Program Advertisement Rates | | |
|---|---|---|
| **Location/Size** | **Cost - Black & White** | **Cost - Color** |
| Back Cover - Full Page | **SOLD** | |
| Inside - Full Page | $150 | $175 |
| Inside - Half Page | $100 | $125 |
| Inside - Quarter Page | $50 | $75 |
| Artwork Deadline: Friday, Oct 4, 2024 (.png files) | | |

**Become an Event Sponsor**

We are pleased to offer overall event sponsorship opportunities at various levels. The chart below explains the benefits included at each level of sponsorship: Platinum: $5,000+ Gold: $2,500 Silver: $1,000 Bronze: $500

| MCWC 2024 Sponsorship Level Benefits | | | | | |
|---|---|---|---|---|---|
| **LEVEL/COST** | **LOGO ON PROMO MATERIALS** | **FULL COLOR AD IN PROGRAM** | **MINI SESSION* DURING THE LUNCH TIME BREAK** | **4 TICKETS** | **LOGO on all PRE AND POST CONFERENCE EMAILS TO ATTENDEES** |
| PLATINUM - $5,000 | included | included | included | included | included |
| GOLD - $2,000 | included | included | included | | - |
| SILVER - $1,000 | included | included | - | - | - |
| BROZE - $500 | included | - | - | - | - |
| *You will get a 15-20 minute time slot to present at an optional mini session that will take place between the 11:30am - 1:30pm break. You will need to provide the title of the talk and a brief promo summary on the topic you will be covering. | | | | | |

**Other Sponsorship Options**

If you prefer to make a more specific gift or gift in kind, please consider these options:

- Sponsor a speaker: Underwrite a specific conference speaker
- Scholarship fund: Help us offer steeply discounted rates for religious sisters, college students and women in need by contributing to our scholarship fund
- Conference Hospitality bags: Donate 600 conference bags to be distributed to all attendees (Approximately $1,000)
- Gifts for Hospitality bags: Provide gifts for inclusion in the hospitality bags to be given to each attendee (minimum 600 gifts)
- Donate a door prize: Create a gift basket or donate a gift we can give away to a conference attendee

Please use the form on the next page to sign up to sponsor the Catholic Women's Conference. Thank you for your generosity!

# Maryland Catholic Women's Conference

# Sponsor Registration Form

**Advertise in the Event Program Book:**

**SOLD** Outside back cover color ad: $300
___ Full page color ad: $175
___ Full page black and white ad: $150
___ 1/2 page color ad: $125
___ 1/2 page black and white ad: $100
___ 1/4 page color ad: $75
___ 1/4 page black and white ad: $50

**Become an Event Sponsor:**

___ Platinum Sponsorship: $5,000+
___ Gold Sponsorship: $2,000
___ Silver Sponsorship: $1,000
___ Bronze Sponsorship: $500

**Other Sponsorship Options:**

___ Please accept my donation of $_____ for _____.

___ I would like to donate a gift for the conference bags (minimum 600 gifts), door prize, or other gift in kind. My gift will be: _____

**Your Organization Information:**

Organization: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Fax: _____

Email: _____ Website: _____

**Submission:** Please email your completed form to marylandcatholicwomen@gmail.com

**Payments:** Mail your check made payable to MCWC to:

Maryland Catholic Women's Conference 255 Clifton Blvd. #313 Westminster, MD 21157

**Confirmation**: Upon receipt of this registration form and payment, you will receive confirmation from a member of the Maryland Catholic Women's Conference planning committee. **You can contact us at any time at marylandcatholicwomen@gmail.com.** Thank you for your sponsorship!